



360

Brand Guide

Digi 360 Logo

Digi 360 offers comprehensive cellular solutions, including purpose-built devices, software and services, to help customers optimize their IoT investments and maximize ROI. These complete solutions are designed to simplify IoT complexity, and ease the challenges enterprises face in configuring, deploying and managing their IoT initiatives.

Digi 360 solution components:

- Management
- Device
- Customer Care
- Warranty

Elements

The logo is comprised of the numbers 360 in bold typeface. The four colors represent the solution elements — Management, Device, Customer Care and Warranty. The placement and size of the bold typeface and the colored circle should stay locked together as illustrated.



Digi 360 Logo

Digi 360

Offers comprehensive IoT packaged solutions, including purpose-built devices, software and services, to help customers optimize their IoT investments and maximize ROI.

Logo Lockup

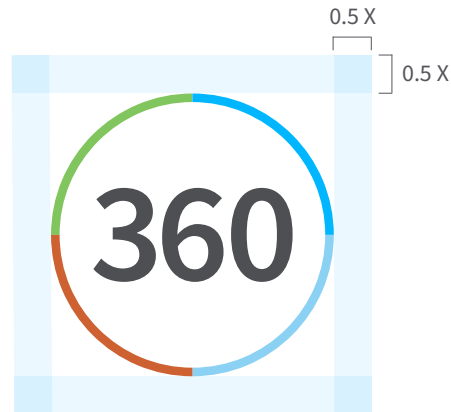


Sizes

Lockup

Preferred size: 1.5" (as shown above)

Clear Space



Minimum clear space

Brand Elements

Digi 360 Logo

The Digi 360 logo is available in two different reproductions: full-color (preferred) and a one-color solid.

Full-Color Logo

Choose the full-color Digi 360 logo whenever possible. Use the reversed version of the full-color logo on dark backgrounds (not to exceed 80% black).

One-Color Logo

One-color Digi 360 logos should only be used when reproduction situations prohibit the use of the full-color version.

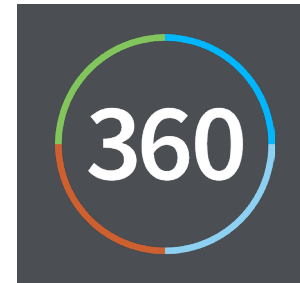
Unacceptable Uses

To ensure brand recognition and consistency, never modify the Digi 360 logo in any way. Do not distort, re-color, or stylize the logo; and do not separate or re-size its elements.

Accepted Color Variations



Full color



Full-color



One-color black



One-color reversed

Unacceptable Uses



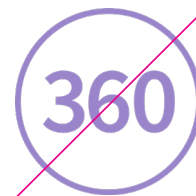
Never distort the logo



Never put a drop shadow behind the logo



Never change the color of the logo elements



Never change the color of the logo



Never add text to read with the logo

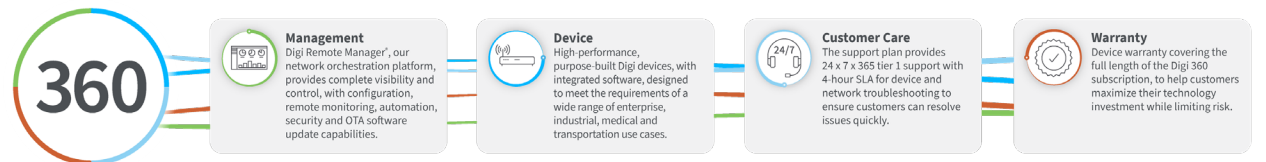
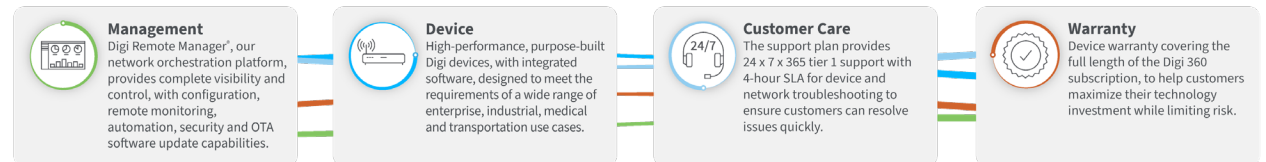
Graphics

The Digi 360 graphics can be used in anything developed by Digi and our distributors for the purpose of promoting the Digi 360 solution.

You can download the Digi 360 graphics [here](#).



Digi 360 offers comprehensive IoT packaged solutions, including purpose-built devices, software and services, to help customers optimize their IoT investments and maximize ROI. These complete solutions are designed to simplify IoT complexity, and ease the challenges enterprises face in configuring, deploying and managing their IoT initiatives.



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Management



Device



Customer Care



Warranty



Management

Digi Remote Manager®, our network orchestration platform, provides complete visibility and control, with configuration, remote monitoring, automation, security and OTA software update capabilities.



Device

High-performance, purpose-built Digi devices, with integrated software, designed to meet the requirements of a wide range of enterprise, industrial, medical and transportation use cases.



Warranty

Device warranty covering the full length of the Digi 360 subscription, to help customers maximize their technology investment while limiting risk.



Customer Care

The support plan provides 24 x 7 x 365 tier 1 support with 4-hour SLA for device and network troubleshooting to ensure customers can resolve issues quickly.

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Graphics

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Digi 360 offers comprehensive IoT packaged solutions, including purpose-built devices, software and services, to help customers optimize their IoT investments and maximize ROI. These complete solutions are designed to simplify IoT complexity, and ease the challenges enterprises face in configuring, deploying and managing their IoT initiatives.



Management

Digi Remote Manager®, our network orchestration platform, provides complete visibility and control, with configuration, remote monitoring, automation, security and OTA software update capabilities.



Device

High-performance, purpose-built Digi devices, with integrated software, designed to meet the requirements of a wide range of enterprise, industrial, medical and transportation use cases.



Warranty

Device warranty covering the full length of the Digi 360 subscription, to help customers maximize their technology investment while limiting risk.



Customer Care

The support plan provides 24 x 7 x 365 tier 1 support with 4-hour SLA for device and network troubleshooting to ensure customers can resolve issues quickly.



Examples



Digi 360: A Complete Solution

Digi 360 combines the key requirements for successful IoT deployments into one comprehensive solution to leverage your technology investment.

COMPONENTS OF THE DIGI 360 SOLUTION
Integrates all the critical components of Digi's offering into a complete solution to enable the best customer experience, while reducing friction and unlocking ROI. The new single-SKU model simplifies offering selection and streamlines ordering.



Management

Digi Remote Manager®

Digi Remote Manager®, your network orchestration platform, provides complete visibility and control, with configuration, remote monitoring, automation, security and OTA software update capabilities.



Device

Digi Cellular Devices

High performance, purpose-built Digi devices, with integrated software, designed to meet the requirements of a wide range of enterprise, industrial, medical and transportation use cases.



Customer Care

24x7 Support*

The support plan provides 24x7 support with 4-hour SLA for device and network troubleshooting to ensure customers can resolve issues quickly.



Warranty

Limited Lifetime Warranty

Device warranty covering the full length of the Digi 360 subscription, to help customers maximize their technology investment while lowering risk.

* Complete SLA details including support terms provided upon request.

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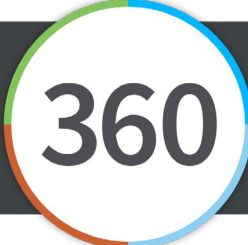




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DIGI 360: A COMPLETE SOLUTION

DIGI 360 A COMPLETE SOLUTION




Now With Digi 360


Digi 360 offers comprehensive cellular solutions, including purpose-built devices, software and services, to help customers optimize their IoT investments and maximize ROI. These complete solutions are designed to simplify IoT complexity, and ease the challenges enterprises face in configuring, deploying and managing their IoT initiatives.




Management



Device



Customer Care




Warranty

[Learn More](#)

Includes one year of Digi 360

- ✓ Digi Connect® IT 4
- ✓ Digi Remote Manager®
- ✓ 24x7 Expert Support
- ✓ Limited Lifetime Warranty





360

eBook: Introducing Digi 360 — Cellular Simplified

Bringing robust solutions to the next generation of networking and edge computing

Messaging

10 word description

Digi 360 offers comprehensive cellular solutions for customer deployment success.

25 word description

Digi 360 offers comprehensive cellular solutions, including purpose-built devices, software, and services to enable customers to fully manage their IoT investments and optimize ROI.

50 word description

Digi 360 offers comprehensive cellular solutions including purpose-built devices, software, and services designed to help customers optimize their IoT investments and ROI.

These solutions simplify the IoT journey with everything needed to efficiently manage, secure and automate networks simply and predictably, and manage evolving use cases.

100 word description

Digi 360 offers comprehensive solutions, including purpose-built devices, software and services to help customers optimize their IoT investments and ROI. These complete solutions are designed to simplify IoT complexity, and ease the challenges enterprises face in configuring, deploying and managing their IoT deployments.

With Digi 360, enterprises not only have robust devices that enable automation and edge computing across a wide range of environments, but also the tools and resources to efficiently manage and secure those deployments with predictability and enhance the value of their networks to manage evolving use cases.



Additional Resources

Digi resources online:

www.digi.com/resources

Download Digi logos and images for printing purposes or presentations:

www.digi.com/resources/graphics

Digi guideline questions:

brand@digicom