



Cellular Connectivity for Retail

Secure, always-on network performance

The increase in point-of-sale (POS) systems, kiosks and digital signage continues to blur the line between digital and physical retail environments. Evolving Internet of Things (IoT) technology and constantly shifting consumer trends point to the need for smarter solutions that can deliver more dynamically targeted and interactive consumer content — with a wealth of user analytics to drive ROI and future business initiatives.

With each connected screen or device dependent on Internet access — in increasingly crowded retail IT networks — more

connected solutions bring more security challenges. Digi offers wireless solutions designed specifically for the growing demands of retail applications in complex, high-traffic locations — indoors or out. For everything from shopping malls, to outdoor festivals, to small neighborhood convenience stores, Digi connectivity solutions keep retailers' data flowing securely, 24/7/365.

Digi solutions support a wireless backbone of reliable connectivity for essential applications in demanding retail environments.



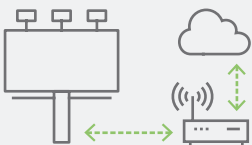
MONITOR YOUR NETWORK FROM ANYWHERE

[Digi Remote Manager](#)® (Digi RM) provides a secure, scalable platform that enables retail organizations to easily monitor, manage and update their devices across widely distributed networks. Digi RM provides a centralized, cloud-based management platform accessible from your desktop, tablet or mobile device. It eliminates truck rolls and manual intervention with features such as automatic remediation for any device configuration that falls out of compliance. Flexible, scalable and secure, Digi RM helps you adapt quickly to growth and change in your retail operations.



FULL-FEATURED FLEXIBILITY

Whether primary or backup, connectivity is a critical link in your business continuity strategy. Digi solutions offer performance features that enable quick deployment in a wide range of retail scenarios. You can bring your own network to both client and shared sites — and remotely switch between cellular carriers for optimal signal strength. Track ongoing data utilization and network health with real-time monitoring and alerts.



CONSTANT CONTENT REFRESH

As ever-growing networks host a multitude of equipment and applications, service disruption or failure can bring serious consequences. Digi solutions use patented [Digi SureLink](#)® to maintain persistent network connectivity for critical “always on” retail systems.

For more information, visit:

www.digi.com

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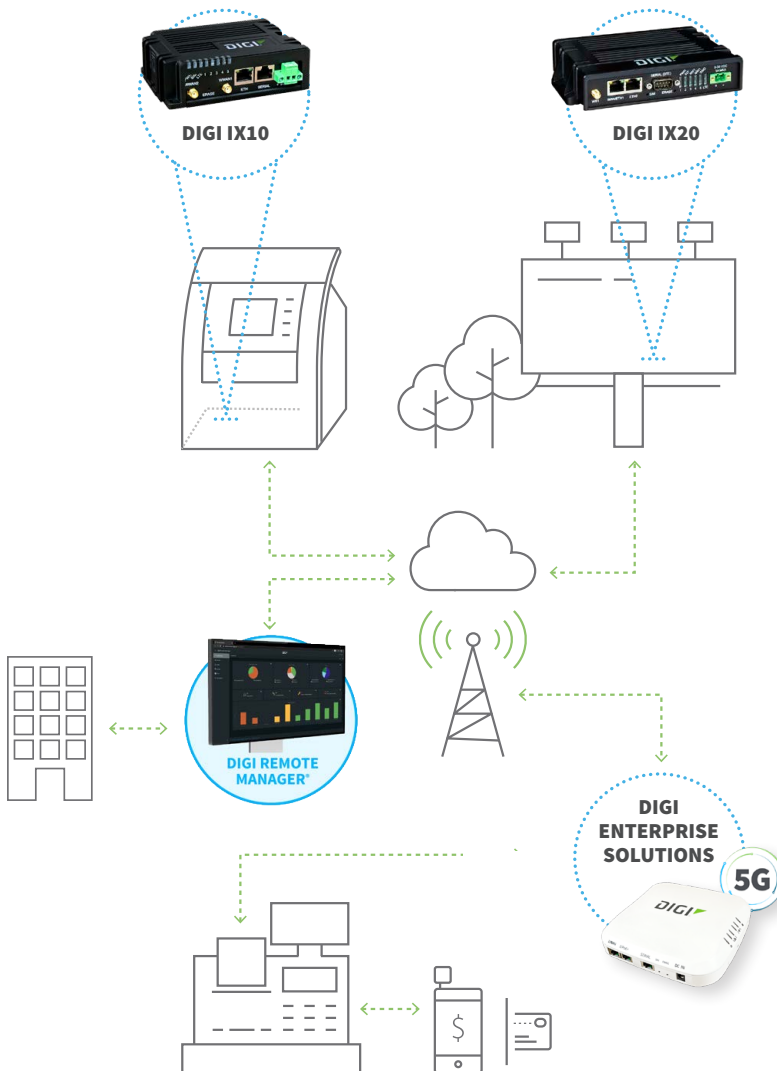
FULLY CONFIGURABLE

Digi routers are purpose-built for a wide range of unattended retail applications. From POS terminals, kiosks and ATMs to digital signage, wayfinding systems, dynamic menus and targeted content, Digi solutions are easy to configure, deploy and manage.



SECURE ARCHITECTURE

Digi delivers rugged reliability with industry-leading security. Digi routers feature the built-in [Digi TrustFence®](#) framework that augments device security with a suite of identity and data protection features that quickly adapt to new and evolving threats.



DIGI IX ROUTERS: RUGGED ENOUGH FOR OUTDOOR APPLICATIONS

Digi industrial routers such as [Digi IX10](#) and [Digi IX20](#) are sophisticated solutions driven by powerful software and Digi Remote Manager for integrated, cloud-based management. These rugged cellular solutions deliver fast performance for public, private and hybrid network deployments. Flexible power and connectivity offer versatility for use in POS terminals, retail kiosks, digital signage, pop-up networks and outdoor events. A broad operating temperature range ensures reliability in unpredictable conditions.

DIGI ENTERPRISE SOLUTIONS: ALWAYS-ON CONNECTIVITY FOR INDOOR APPLICATIONS

Digi offers a full suite of enterprise connectivity for retail use cases – which can be configured, monitored and managed with Digi Remote Manager. [Digi EX50 5G](#) offers 5G speed and data throughput, with 4G LTE and 3G failover for reliable connectivity in areas with limited 5G coverage. With an extended temperature range, Digi EX50 is suitable for challenging conditions such as warehouses and infrastructure sheds. [Digi EX12](#) and [EX15](#) offer cost-effective, secure and reliable 4G LTE cellular connectivity for indoor use cases, with regional and global options from Cat 4 to Cat 18.

Connect with Digi

Seeking next-generation solutions and support?

Here are some next steps:

- [Contact us](#) to talk to a Digi expert.
- [Sign up for our newsletter](#) to learn about emerging trends and new solutions.
- [Shop for solutions](#) from Digi and our partners.

For more information, visit:

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