



Boosting Broadcasting and Media Efficiency

Digi AnywhereUSB® Plus streamlines USB connectivity for enhanced media management and workflow flexibility

Challenge

Today's television broadcast environments rely on multiple users accessing and managing high-bandwidth media files. Having a robust USB connectivity solution is a must. It requires:

- **Flexibility:** Broadcast operators are often confined to specific workstations. Network-based USB access is ideal to give operators the ability to work from anywhere.
- **Centralized management:** A centralized USB hub that broadcasts USB drive letters across the network makes it easier for users to access and manage drives from any connected PC.
- **Scalability and future-proofing:** As technology evolves, broadcasters require a scalable solution that can accommodate future advancements.

Solution

Digi AnywhereUSB® 8 Plus is a USB-over-IP solution that supports USB 3.1, providing high-speed data transfer rates essential for broadcasting applications. It enables USB drives to be connected to the network and accessed from multiple PCs, streamlining the workflow for greater flexibility in media management.

Outcome

Digi AnywhereUSB Plus offers a comprehensive solution for enhancing USB connectivity and management in broadcasting and media production environments everywhere. Implementing this solution leads to greater operational flexibility, improved productivity, and a more streamlined workflow.



Explore our [USB connectivity solutions](#) →

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